

Program Book Advertisement

Pricing

- \$300: Full page premium placement & guaranteed color

\$250: Full page\$175: Half page

- \$100: Quarter page

Ad Layouts Options

Full Page with Bleeds

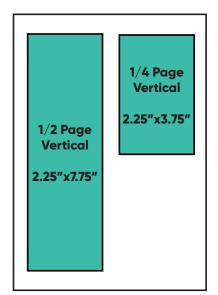
5.5"x8.5"

with 1/8" Bleeds 5.75"x8.75"

Full Page NO Bleeds 4.75"x7.75"

Half Page
Horizontal
4.75"x3.75"

1/4 Page Horizontal
4.75"x1.75"



Specifications

PDF Files: PDF files are preferred and must be high resolution with text and images embedded. Colors should be CYMK to ensure accurate reproduction.

JPEG: Images must be high resolution (300 dpi).

Trim and Bleed

For full page ads with bleed, all live matter should be kept 1/4" from trim (5.5" x 8.5"). Bleeds should extend out 1/8" from trim.

Purchase

wisconsinflutefestival.org/exhibitors